

# What great things happen over coffee at a coffee house?

Have you ever had something great happen over coffee at a coffeehouse?

For example: fell in love, had a great first date, reconnected with family/friends, changed the direction of your life, had a brilliant idea, started a new business, closed a sale, made a new friend, etc.

Share your story...

An unedited creative work in progress  
from Lifebushido

[www.lifebushido.com](http://www.lifebushido.com)

Lifebushido  
Anything is Possible

## Coffee Stories – What to do with them

**Note: These are business/marketing ideas of what to do with the content.**

I think this would make a great faux documentary with longer and shorter snippets of stories and talking interview style to the players involved. Another possibility would be a number of different interconnected stories whose link is the coffee house. There was an Italian film called "Manuale de Amore" that might serve as a model. The stories could change by having the characters go into the coffee house, then jump to other characters who are also there.

I think that the concept most lends itself to a book. In order to capture the original feel of the project, I think that you need to have a large number of short stories, and this does not lend itself to film. You could do it via a website, as well, but I think that if something can be done either way books are just inherently more accessible and better respected. If a movie were made, I would not be interested in participating--not because of any dislike of the concept, but because I know people who work in this industry and the massive commitments involved to make even a short film (which are more than I have time to do). As for titles, I think that "Coffee Stories" certainly works, but other options could include "Life, Caffeinated," or "Begun by the Bean."

The Latte Connection- The film should begin by showing images of the coffee house, Quartermaine, maybe show the owners opening the store on an average day, and then the voice over will be the story of the man who was drinking coffee there when the woman walked up to him and asked him to help her with her coffee shop and he ended up marrying her daughter. That is a great beginning! For the opening theme song, Sweet Surrender by Sarah McLaughlin. Then, the plot would be a series of vignettes in which the characters, who are friends of friends (Love Actually meets Six degrees of Separation) go through their lives, ordering coffee in the morning before work, or stopping by on dates, and showing some of the other stories in the ten pages of coffee stories. Here is some I would use: Woman who sold her handmade purses to ladies' boutique over coffee Woman who met her husband after he managed to intimidate the moron who was initially hitting on her. The knight in shining armor role is ever popular for nice guys, who, by the way, do not always finish last. Guy who met with his supervisor for job review over coffee and got a raise and a promotion. The guy who survived a horrific accident and came to coffee house after he got out of the hospital. The plot should build up to the guy with the accident coming in. Everyone talks about his accident on and off throughout the movie, and you find out more about the accident and what actually happened to him, and he comes in at the end and everyone is happy to see him, and everyone is drinking coffee and having fun and that is the end of the movie. Please let me know what you think! This sounds really cool!

i think a good movie would be about a child that has no parents. a begger. but he likes to sing, and can do it very good. he sings on the street for peoples, so they give him money. one day he is seen by a man who takes the kid home. the kid maybe sings at a party and so on. he becomes famous.

Coffee is a universal drink and it's one of the few things that can bond us together in this game called life. So yes, I think that "Coffee Stories" can and should be developed into (at the very least) a website, especially if you can get coffee advertisers to help support the project. Coffee shops like Starbucks, Saxby's, Caribou Coffee and small private cafes could have placemats or table tents directing customers to the website -- and of course, you'd always be soliciting more stories. I think there's lots of potential for "Coffee Stories" to grow. How about a section on favorite coffee recipes? I bet you didn't know that one of the ways to make chocolate cake or brownies even more chocolately is to add .... COFFEE! Yes, strong coffee added to chocolate brings out the flavor. I'm not sure if a book would fly, especially in this economy. A movie is a definite possibility. Think of the casting possibilities! Hope this helps!

How about printing them up as a pack of coasters for coffee shops to use? You could sell the "coffee stories" as a promotional tool for the shops to use with their customers.

I like the idea of a website with and you would get some interesting stories which could be compiled in to a book. A movie may be a good idea. It would be a good idea to make it up out of short stories rather than just one theme based around it. I can help with writing and some editing and I like the name 'The Coffee shop' as a title.

Title: From Birth to Death in the Coffee shop The stories should be arranged chronologically based on the age of the person telling the story. You'll need more stories from very young and very old people to do this, but I think it might work. Start out with a kid that goes to the coffee shop with his mom, and then someone having coffee for the first time, then a first love and more relationships, then maybe starting a business, and someone else having a family, and finally someone towards the end of their life passing on wisdom in the context of a coffee shop. Use the coffee shop to tell the tale of the modern human existence; it would be a new twist on the coming of age story with something for everyone.

Coffee Shop Stories would make in interesting book or movie . Exploring the notion of experiences in a coffee shop through the eyes of generations, in the Kerouac days when shops were considered seedy right up to the present age of Starbucks and bikini clad barristas. For a book or a movie focus on how (no more than) three diverse customers experience the same shop over span of years and how the changing times affected them and their place. I would be very happy to submit storylines in a collaborative effort.

i really like the stories they were really warm, the whole time i read them i imagined a irony of connection between characters, kind of like crash , but feel good romance comedy. i thought it had every possibility of becomung a feel good comedy romance movie. Called like The Fines' of fixed Fines of confession of a Fine

I think that the different stories that you have collected about coffee shop encounters should definitely be made into a book and a movie. The book can be title coffee stories. Many different stories i'm sure have consisted of love and of business deals and places

where best friends have been made. A book could have been written in a coffee shop. There are many great experiences that have been made in a coffee shop. The movie could not just consist of one person but of multiple going through their experiences while being in the coffee shop. I think it's a great idea and that it should be implemented!

I don't think this collection could be made into a book - the stories are too similar and they don't really touch you. What I think this could be turned into, however, with some work to the stories and some effort to find more diverse scenarios (not necessarily true, maybe have people write fictional encounters at a coffee shop?), is a series of short films together. Little vignettes about moments in a coffee shop, sort of like Paris, Je T'aime, except instead of a city and its neighborhoods, you would have short moments of different people and lives intersecting in a coffee shop. I think that could be really cool.

I was working at a popular coffee shop. During one of my shifts my friend's boyfriend walked in with a girl who was NOT my friend. I had never met him before so he didn't know that I was friends with his girlfriend. I had seen his picture on my friend's Myspace. I served them and as soon as I could I texted my friend. He stayed drinking his latte in the shop for awhile which gave my friend time to get there. She hailed a cab as fast as she could. When she walked into the place she spotted him immediately the look on his face was priceless. She grabbed the latte and poured it all over him. He never found out how she knew that he was there. Oh Myspace!

I definitely think Coffee Stories could be adapted into an engrossing, entertaining, and creative film. I see it as taking place in a single coffee shop, and we can see all the different interactions and each story taking place. As one story ends, we see the next person walk in and sit down, and their story begins, and in the middle of their story we see another person walk in and sit down, but we don't pay them any attention until the end of the current story, and we transition to them and begin their story, etc. It would have to be done very carefully, but could be very artistic and inspiring. I'm thinking something vaguely similar to Crash, where we meet all these people and move back and forth between them and at the end realize how all of their stories affect one another. If this project were done I would be very interested in doing some sort of work, being experienced with professional digital video equipment and editing as well as creative design and cable-hauling.

I think some of these stories could be turned into commercials for Starbucks or Folgers. It could be sort of like that series of commercials Anthony Head did years ago, only each story would be different, like 'Starbucks tale number 10' or something. You could also print the short story on a table card or napkin (Starbucks) or on the coffee can/package (Folgers).

As a coffee stories movie, it could be an hour long section of 30 second to 60 second vignettes. It should be made to look like a coffee shop commercial, but advertising the people instead. However, you could get product placement deals with private brand and independent brand coffee and tea brands to offset the cost of doing the movie. If released

as a streaming video in sections, it could then become a free movie paid for by the paid placements.

Joys of Java Brewlapalooza Caffeine Company

Well, I think that it is a good idea for a coffee table book, but these stories are vague and somewhat dull. A movie could also be fun, but the stories need to be more interesting. Since a good portion of these stories have to deal with people falling in love and getting married I think it might be fun to name your book/movie Cigarettes and Coffee, after the Otis Redding song. I love the song about asking someone to marry you over "cigarettes and drinking coffee." I would love to participate in any project that lifebushido offers and would be willing to help with your movie in anyway needed.

If it were a comedy you could go with something funny like maybe General Brews The blends of our lives the young and the caffeinated

It is very possible that Coffee Stories could be a movie. You could create a movie using a static coffee shop to tell the stories of the patrons (the stories you already have) as a way to frame it. Or you could do something like Love, Actually where the characters' stories overlap.

IF you were going to make a movie, it would need to focus on just a few of the storylines that have been submitted. One romance, one business, one meeting up with old friend, one meeting that changes your direction etc. Could work, if set in a single coffee house that pulls all the strands together. As a title - Cappuccino Stories? Latte Lives?

I have been sitting here with my coffee thinking of a better title. "With My Coffee..... It just kind of fit. I just sat here going coffee, coffee.. what would be a good title to go with the stories you have already. It just came to light, With my coffee.. this happened, that happened. Thats my idea for the title. I believe it would be a good book/movie, put together nicely. I have been drinking coffee most of my life and get grief from my kids you drink to much etc...lol Doesn't make me stop drinking it. I love going to a coffee shop just to relax, watch life pass by, watch the way people come in and go. So many different personalities it is just unbelievable how different each person is. So with that I feel that a movie/book would be something to see if done with a good settings, of the different aspects of each, starting with the basic coffee shop then panning out to the different lives coffee has touched and how. Good ways, sad ways, angry ways, coffee fights..lol coffee spills. anyway running with this in my head. I am not a writer yet I am told to write. so I am here doing this and hoping I am answering this correctly. From what I read in the hit, your basically asking if we feel the stories already written and put together in the PDF file would be something to put a movie/book together. I say Yes, for one thing you can make your audience experience almost every emotion with different stories, good/sad/bad/angry/let downs/marriage/ romance/ I mean the list could go on, because there are so many things that have been experienced with a simple cup of Coffee. ohhh how about this, Tales of a Coffee Cup. Could use a picture of the inside of a coffee cup being filled with fresh hot coffee.. then take it from there. As the coffee cup is

emptied then cleaned to begin another cup of coffee another story. So my coffee story is this, I had fun with my coffee here while writing/brainstorming idea's with this hit coming up with a title for some very interesting coffee stories. Picturing how you could start the book/movie with just a simple cup of coffee being poured. Then you would hear the sounds of people chatting in the back ground, some ordering a coffee, some typing away on a laptop, others sitting reading a paper. A mother with her child, just taking a break from the rush of the day. Thats my idea's and a couple Idea's for titles while enjoying my coffee with my fingers doing the talking.

As a graphic designer, sometimes working at home can get a bit lonely and isolating. My local coffee shop has been a great remedy for me, as I can take my laptop with me, and work among people. The atmosphere and decor is richly colored so it is inspiring for me to get into the artistic "groove." Sometimes seeing people and their interactions inspires my designs too. Having an endless supply of caffeine doesn't hurt either apparently, as I've really been able to impress clients with the speed of project completion. This led me to secure a job with a graphic design agency and I'm currently working on an important project for an art museum.

If you consider Jim Jarmusch's film *Coffee and Cigarettes*, a film has been made about it. Same goes for Spike Lee's *Blue In the Face*. But neither of them really covered the topic well or exhaustively. Going for coffee is a daily ritual for millions of people. In Hollywood, I used to go to the local Coffee Bean and watch this wierd pudgy kid lurking in the corner watching everyone coming and going with these furtive eyes as he tapped away on his laptop. One day I asked a girlfriend of mine what his deal was. She told me he was a blogger that went by the name Perez Hilton. Shortly after...well the rest is history. I think you could make a great film of shorts about the things that happen in coffee shops, rather than try to make it one long arc. You could, however, take Richard Linklater's idea in *Slackers* and weave a through line wherein one character's short story branches off into the net character's story. Like passing a baton. So although you are not always with the same character, you are following a trajectory through a variety of conversations, hookups, breakups, foibles, and just plain the interesting people and their daily rituals and why they have them. Hope this helps. I want ten percent of the gross. Just kidding.

The title is sort of plain. I cant think of one that is better or more to the point. Anything else may not lend it self to search engines as well. It is forward, no lies and does not intrigue and let people down. Maybe ad a bit after a :. like *Coffee Stories: thousands of beans and thousands of memories.* lol. Goofiness on purpose for the sake of just showing what I mean, I am sure any title proposed may work by simply just adding it after the colon. So you appease the search engines and are forward while creating more intrigue and explain the gist of the books overall point. Leaving Coupons, in the form of a slightly disheveled open envelope and letter, for a *Coffee with Barnes and Nobles* comes to mind as an obvious choice. People are their to think and drink coffee. Two things the book is all about! The idea is to have a note that entices. So you are using stories in the book, the idea of a chance (like the happy moment of getting a free bag of coffee coupon) can lead to learning more about life. There is a sort of note or some picture to draw the



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Serendipity Serum I'd like to be an actress and screenwriter for this movie.

I am not sure as to how this is to be done, but here goes. I think a good idea for a coffee shop story would be about homeschooling. The reason one chooses to homeschool. The outcome of a graduated homeschooler and if they would have chosen to go to public school.

i have finished your task via <http://lifebushido.wikispaces.com/Mturk+HIT+Details>

i like the concept of producing a movie as there is lot of stuff there to put it in. Every guy has it's own story. Rather every person who has written the replies has some emotional attachment towards the common "coffee shop" so it will be a good idea to have a movie which is centered around this themeline. Now i will suggest one name for this kinda work.....MACS (haven't understood it yet?) Meet at coffee shop = MACS. I would rather play a role in the movie as the waiter who knows regular clients and their habits and is an "information house" for some trusted guys.

I think these stories could be worked into an amazing documentary. You could talk about how the coffee shop has made up for the lack of traditional communities in modern society. It has replaced the fire as the place to initiate courtships, learn from each other, and obtain sustenance. I would love to be an actor, screenwriter, or editor. Thanks!

Flavored Life

Title ideas: Coffee Talk, Life is a Coffee House, Meet Me For Coffee... Coffee Stories could be turned into blog / social networking site - where people could actually meet in person through coffee shop networks. Advertising revenue on the website could be provided by companies like Starbucks. It could be turned into a sitcom much like The Office but with different characters every episode.

The Arabs refined their methods of preparing the drink over many years. For over 300 years, coffee drinkers drank the grounds right along with the boiled water. Then, they began drinking the liquid alone, leaving the grounds to settle at the bottom of the cup. As methods for preparing coffee became more refined, the popularity of the drink spread first through coffee houses, known as qahveh khaneh, and then into the home where elaborate ceremonies became associated with consumption of the drink. Coffee factoids:  
• The percolator was invented in 1827 by a French man. It would boil the coffee producing a bitter tasting brew. Today most people use the drip or filtered method to brew their coffee.  
• Each year some 7 million tons of green beans are produced world wide. Most of which is hand picked.  
• Over 53 countries grow coffee worldwide, but

all of them lie along the equator between the tropic of Cancer and Capricorn. ¶ England, and eventually the Americas proved to aid the spread of new and sometimes radical political opinions. In 1675 Charles II issued a "Proclamation for the Suppression of Coffee Houses" in an attempt to quell the liberal ideas being discussed by the patrons. ¶ All parties rebelled, and eleven days later the coffee houses reopened. The Parisian coffee houses are credited as a testing ground for the ideology that led to the French Revolution. ¶ Most coffee is transported by ships. Currently there are approximately 2,200 ships involved in transporting the beans each year. ¶ The world's largest coffee producer is Brazil with over 3,970 million coffee trees. Colombia comes in second with around two thirds of Brazil's production. ¶ The coffee tree requires a mean temperature of 66-77 degrees Fahrenheit (19-25 degrees Celsius). Thus, the coffee tree is a tropical plant. It is not a coincidence that coffee and humans thrive in the same temperatures. Our original home is the same - Africa. It is quite possible that Eve and her contemporaries (about 2.8 million years ago) munched coffee beans for pleasure. The white coffee flower has five petals and a scent resembling that of jasmine. The flowers last only 2-3 days. The coffee berries are cherry-sized and green at first, turning dark red later on. The ripening takes eight months. The coffee tree starts flowering at 2-4 years old and it can simultaneously have flowers and berries in all stages of development.

Coffee Stories as a book would have a limited audience, but if you could combine the stories with other content -- such as recipes involving coffee, or photographs of retro coffee shops -- it would be an easier sell to both consumers and specialty shops/book retailers. It might also be possible to license the stories to a chain such as Starbucks, who frequently put some sort of content on their cups. As a movie, the stories should interconnect in some way, either through location (the same coffee shop) or connections between characters. None of these ideas are mutually exclusive -- it's possible to strengthen the brand through multiple platforms, as long as everything is consistent and well planned.

Im not sure this would work as a movie, but it would make a great short series or TV show. A sort of "Cheers". The idea is obviously great and well recieved. I think this idea would also work well as a filler between shows on HBO for example. 15 minute episodes that play out between movies. Being involved in something of that nature would be fun. I am always game for new experiances so let me know if you need anything.

I think this would be a great little short movie. Little glips of people or maybe even interviews with the actual people telling thier story first hand. Or, having them sit at the place that the vent took place and make a little video..or reinactments. New Name: Coffee Shop Moments

Turn these stories into decorations for coffee cups -- one-sixth of the story on each cup in a set of 6, one-fourth on each of a set of 4, whatever -- so when you have coffee with friends, you would have a complete story among you. Or the same kind of thing, but used in a coffee shop -- stories are mixed and matched, customers mingle with each other

to figure out whose stories are connected and in what order -- during a poetry reading or performance night, perhaps.

I think this could make a very interesting book or movie! The narrator could be the owner of the coffee shop, or maybe a regular customer, telling some of the interesting stories they've heard over the years, all connected to the coffee shop. Or maybe no main character, just a series of stories about the people in the shop. This actually sounds like the kind of movie I'd see, and I don't see many. Good luck with this!

### The Things We Say

I have something so exciting to share with you. But first, I want you to imagine getting those unique visitors directly to your site. Can you also imagine if they were targeted visitors? And what if a % of those new visitors bought from you! how's your life and your business looking now??? Well, it can actually happen to you. No matter what business you are in, if you have a website, then you need to drive traffic to it. Let us show you how. Due to some fantastic survey results, we've discovered that most people are currently struggling with driving traffic to their business. You've tried so many strategies but none give you the long lasting results you need to make your business successful. So if you're doing it tough right now or just need to improve your results, don't despair, let us guide you, step by step, through the confusing myriad of traffic driving strategies and show you the most productive tactics to get visitors to your site right now.

### Java Jolts, Java Time

Yes, I think it would be an interesting flick, maybe something similar to Smoke. I guess I'd rather be an actress in a small role, perhaps. I don't think Coffee Stories is so great, but Steamy Tales sounds like a porn flick. LOL

Well there was that one aspect of "Frasier" that centered around their interactions at a local coffee shop. With the ubiquitous Starbucks on every corner where I live, there are probably enough stories to support a new show every week. "Singles" had a coffee shop in it the characters made their ways through on a pretty regular basis. Though Starbucks' income may be down right now because of the economy, I believe you'll never really get away from coffee being a part of our culture. A popular place around here (Seattle) right now is a coffee shop that is selling coffee for 10 cents a cup. People are never going to get away from the social aspect of "having coffee" regardless of what else is going on in the world. Good luck!

I love the idea of the coffee stories being made into a movie. I would absolutely like to be considered if you made this into a movie. Whether acting in it, or being part of the crew, it would be an interesting experience. If you only wrote a book about the subject, it would be great if you had the book for sale at coffee houses. It surely would be a success if you had the book for sale at larger coffee houses because that would produce more

sales. I think another name for the title could be "Simple Pleasures". After all, coffee is one of the simple pleasures many people enjoy. Good luck with the project!

Jack's Magic Beans (Obviously playing on Jack and the Beanstalk.) Jack could be a down and out guy who applies to be a barista at the local coffee shop. With getting the job, the owner tells him his world is going to change. Great things start happening around him every time he makes a "Cup o' Joe." There is a start....I think with the right writing, it could be a definite perk-you-up movie. :)

One of my all-time-favorite coffee table books, is Frank Warren's "Post Secret." In it are hundreds of letters mailed in from anonymous people, sharing their secrets. Why not try something similar with Coffee Stories? Another reason why "Post Secret" was successful was because the postcards that were sent in, with the "secrets" were artistic. Some people drew and colored them, some typed theirs out, some made collages, etc. I think this would make a much better coffee table book, rather than a collection of short stories, because the stories revolve around a drink which bring to mind colors, sensations, smells, and tastes. Each of the stories could be cleverly and artfully laid out on each page, with relevant pictures, photographs, scrap booking, and so on.

Possible title idea: "Pass the Cup: Communal Comfort of a Virtual Coffee House" This project has the potential to become a brilliant companion book (hard copy and ebook) and a documentary film. For so many of us who are loners in so many other social settings, but somehow always find a sense of belonging when we are in coffee shops (no matter when, where, or what time of day), the idea of the communal meeting place where you can either choose to be social among strangers, friendly with friends, romantic, or simply blend into the diverse fabric of the setting without forced conversation of any kind, remains a treasured ritual for a global culture. This global culture, which extends in every direction across many distances is magical and mystical, as we are all immediately warmed, accepted, and comforted by the great, communal cup of coffee.

It should be a movie, called THE COFFEE CROWD. It could be about a few different groups that meet for coffee every once in a while, and follow a few stories a little, from each group. The different ppl (in the groups) would be something that ppl might want to watch. and the groups conversations would be at least half the movie, funny stories, drama, ect, ect.....thats just one idea!

I remember submitting the Man or a Woman HIT and I do think it is possible to make a movie about these scenarios. There is so much material to work with from the stories in the PDF file. I think you can hire some writers on Mturk to develop a script, use Mturk to hire cast and crew in a select city and even hire an editor on Mturk to complete the job. You would just have to make sure that the actors you hire from Mturk are not SAG actors or you'll need a SAG Indie contract. This movie idea would be very easy to market and would get press for being the first online collective film project. Publishing a book after the movie is made can be a great way to expose viewers to more serendipitous scenarios. A website that would allow users to post their own experiences can be created before the movie is released to create buzz for the project. I have a B.S. in Film and Television

from Boston University and would be interested in editing the completed project if you choose to make it into a film. I live in Los Angeles, but we could swap files online or through the mail. I have screenwriting, directing and cinematography experience as well. As far as a title for this project, I was playing around "Coincidental Coffee" because everything happened by chance in the stories. I wonder if Amazon would feature the film since it would be created using Mturk?

I think it would be a great book. If it was in the format of the Chicken Soup books. It could be an uplifting book about life. I think it would be interesting. A website might be interesting too but for marketing and to make money from it I would go with the book. The site would be interesting in a blog format. The movie, not too sure about that one. I don't think I would watch it. Maybe if it were like a documentary with the actual people or on a Dateline study?!?! I would be interested in marketing the movie or doing research about the people who were actually giving the stories. Name?!? Hmmm....Coffee House Stories-----"Maybe we can meet for a cup of coffee?"

Yes, I definitely think there is a movie here. Since the topic is coffee, I think there should be a parallel to the history of coffee itself. For example, we see the story of 2 people who meet casually in a coffee shop. But those scenes are cut with the story of 2 people who work in the coffee trade hundreds of years ago. Did you know that the story of coffee has been recorded for hundreds of years? At first, the lives of the people today (in the coffee shop) might seem completely different from the lives of the people in the past. But as the movie progresses we see that there are more similarities than we first imagined, proving that humans from completely different times and places still have much in common-- love, laughter, sorrow....all the things that make us who we are! And, since you asked about it in the description of the HIT, yes I have always loved the idea of being a screenwriter (or even a director?). I write short stories in my free time and I have a pretty wild imagination. :)

This sounds like great fun. I started drinking coffee in college to stay awake while I was studying and grew to love a good "cup of joe". My cousin and I lived together in college, and on most Saturday mornings, we lay around the place reading Louis Lamour Westerns and drinking really strong Cajun coffee (it has chicory added). After a few months, we both began to notice a repeating "coffee motif" that Louis Lamour used in his westerns. The hero of the story, several times in each book, would be getting ready to start the day or on a break and Louis would write (in first person narrative) "The coffee was good", or "The coffee was hot", or strong, or weak. Well, my cuz and I thought that was great, here we were both laying around drinking coffee and reading westerns about cowboys drinking coffee. We began to highlight every time the coffee motif appeared, and it became an "inside joke". My suggestion for the name of a coffee movie would be "The coffee was good". And there should be numerous brief cutaways to people (cowboys?) saying in very serious tones, "The coffee was good". I envision a documentary format like Studs Terkel or Michael Moore. Anyway, that's my two cents worth. Except that the beginning or ending song would have to be the "Java and Me" song. I think it was the Inkspots that did it originally. Maybe some movie scenes with famous people drinking coffee. Heck, this has been so much fun you don't even have to pay me if you don't want.

With the economy and the publishing industry the way it is, this may not work as a book. Perhaps as a profitable blog or website or e-book this can find a place. My two bits. I am a free lance creative writer. Please contact me at eric.shoe@gmx.com as I might be able to contribute as a writer or an editor. -Eric

How about an ebook? just like we can download a pdf of sample pages, and ebook would pull in alot of us people in the digital age, and you can even advertise it on mturk! Amazon might want to sell the book as well. I'd love to help format/edit/ whatever you need help with. feel free to email me at joshtemes@gmail.com Good luck!

Hi,I would suggest making a website is best option at hand,considering the niche of this topic,and the website can be turned in to business by inviting different coffee shops to give their offers and Ad's.It serves win-win situation,since the website users are target customers for these coffee shops,helping their business,and the website users get interesting offers and goodie bags from these coffee shop owners. The idea is to make this amazing idea as interactive and lively as possible,to keep the charm going. Creating a book or a movie,is not a bad idea but it will be one time occurrence,once made and read or watched,its over.... The idea like this should live long,may be introduce a face book application on sharing coffee stories,once the website is hit,it will get together all like minded people,which can be used for a potential business,interaction and fun. About the movie,yes it is surely possible,all we need is a creative writer who could present it in a right way. Title Suggestion: Coffee Blends [you might figure out what i mean,but still to specify,coffee blends people,relations smiles etc,its part of our daily life and often under credited,but this movie or website will show people how important it is and how it blends in our life.... Cheers, Wish

the Title should be: "Tales of Energy Boosting" Why i select this titles 1. word Tales display ancient contrast and show real spirit of our contents. Which are based on stories. 2. energy Boosting not on a quality/effect of Coffee. But also have impression of modernity. If you wish i have some more Ideas for Coffee Advertisement. Thanks  
Regards Muhammad Asif

Hi, I have read the 10 page PDF. Marketing Ideas for Coffee Stories: Create videos related to coffee stories to be posted on youtube to test the popularity of Coffee stories. After that, you can decide whether to make another version of short movie of "Coffee Stories" to be posted on a website for free or paid view. Further increase the number of pages of "Coffee Stories" pdf file so that you can sell it as e-book on website such as Clickbank. Advertise the e-book or video through Google Adwords or other programs. Post the coffee stories on newspaper to gain publicity. Advertise on story or movie related forums.

Rose Coffe We donâ€™t even have a title yet beyond the working title, but hereâ€™s a sneak preview of the introduction. Obviously, by the time this hits shelves, it may be different, so consider this a beta test of sorts. Letâ€™s try an experiment in marketing. Read this paragraph, then close your eyes and try to remember it word for word.

Marketing is the activity, set of institutions, and processes for creating, communicating, delivering, and exchanging offerings that have value for customers, clients, partners, and society at large. (Approved October 2007) - American Marketing Association

How did you do? We failed right around the word institutions because we stopped caring. For the premier marketing association in America, their definition of marketing needs some "well, marketing. Let's try this again. Read this paragraph, then close your eyes and try to remember it word for word. Marketing is the sharing of ideas. - Marketing Over Coffee

Did you do better? This is a book not about ideas, but about the sharing of ideas. Your ideas. Your company's ideas. Your customers' ideas. This is a book about ways your ideas will or won't spread, and ways to make the former more likely than the latter. Above all else, this is a book that will help you be a better marketer. Sit back, relax, pour yourself an extra large regular with 9 Sweet & Low, and let's talk some marketing. The Marketing Continuum

Every large company seems to have an org chart that looks roughly the same. Advertising. PR. Sales. Marketing. Customer service (outsourced). Business Development. Every large company has these departments, and by and large, the departments hate each other. "Sales can't make its numbers because our ads stink!" "Customer service is swamped because Sales promised the customer something that doesn't exist!" "Marketing wants to kill everyone in customer service for creating that mess with a bunch of bloggers who are spewing venom about us on the Internet!" Sound familiar? The reason this happens is simple: everyone's doing the same job, but they just don't know it. All of these professions - marketing, advertising, sales, customer service, PR, biz dev - are the same profession. We break them up into pieces because no one human being is scalable enough to do every job at a large company, but the fundamental job is the same: Communicate skillfully. Marketing, advertising, and PR all communicate to the outside world, to people who don't know about our ideas yet, or who know about our ideas but don't believe in them or in us. Marketing is the sharing of ideas. Sales & business development communicate to people interested in our ideas and try to convince those people to become stakeholders in our ideas. Sales is the conversion of ideas into actions. Customer service communicate to the people who already own our ideas and help make those ideas work better for the people, or at the very least fix broken ideas. All of these forms exist on a smooth continuum with the customer. We break it up for job purposes, but really, who can say what the exact point is when marketing becomes sales? Who can say when the prospect finally convinces himself or herself that they want to partake of your idea? It might be face to face with a salesperson, sure. It might also be at 2 AM while they're watching the late night special, and your brand finally makes that one impression that puts you over the top. The vagueness of the continuum is doubly true in B2B marketing, since B2B relationships tend to be stronger than B2C. The business development woman you put at a trade show may be the primary contact for your company throughout the sales process, and depending on the size and importance of the account, may be customer service as well. Want to improve your marketing? Treat everyone in the marketing continuum as a member of the marketing staff. Invite customer service reps to marketing meetings to get on-the-ground insights. Heck, take some of your managers and put them in service for a couple of days. Bring sales staff to advertising copy and design meetings. Get everyone who is involved in communicating together to share insights.

After reading the stories, I think that you might want to call it something like: Life in the Coffee Shop or Love over the coffee cups, etc. and have it be a play, a movie, and book... Flesh out the characters more... make them more 3-d--- the stories still need fleshing out. This can be an ongoing reality show or it can be to a scripted show. Have people come in and talk about their experiences and reenact them. Get the Aw isn't that neat factor in and the women will love it. Add adventure for the men. Develop a coffee shoppe set. Take photos. Live and still. Items to use to market whatever you do--- napkins with drawings of coffee beans on them, tiny packets of coffee, suger and creamer, tiny coffee spoons If in a dinner theatre, seat people according to types of coffee--- double chocolate espresso; Iced blended mocha, chai latte, etc. I would not mind acting, serving or even better writing...

The way I see this working as a movie would have to loosely adapt or modify these stories to fit into an overarching plot that would involve the intersection of many characters' lives at a neighborhood coffeeshop. I'm picturing something like Amelie, only more about the coffeeshop rather than exclusively about one character. The way you could turn this into a business would be some sort of interactive storytelling message board within an actual coffeeshop itself. In college, the librarians put up giant dry erase boards next to the bathrooms to discourage us from writing on the walls of the stalls. I don't know if it stopped that, but plenty of people marked messages all over the place on the dry erase boards. It created a fun sort of community feeling, reading the funny or sometimes serious messages from others, and sometimes contributing to the discussion, as you walked by. I've also seen a kind of paint that dries into a chalkboard--another useful way to create an anonymous community storyboard. I've seen great results when restaurants do something similar. Maybe even just posting such a board with a tag like "Tell a short story about yourself and this coffeehouse here" would generate the results you want as an interactive dialogue in an actual setting.

a guy a girl and a cup of coffee or love at first cup , coffee and a date

Coffee Stories is a perfect title in my opinion. It's short, catchy, easy to remember, and offers on-point description of what's to come. The idea of making this into a website is (for the moment) must more plausible. After a while of having it as a website, I think there would be plenty of really amazing and special stories to collaborate into a "Coffee Table" book. "Coffee Stories: the Coffee Table Edition"

Except for the supposed S Speilberg ET story and the story about the man who met the old lady, managed the shop and married her daughter all of the stories are totally lame and unbelievable. Coffee houses are dead and are no longer considered an economic social meeting point These stories are lame and have nothing to do with a movie.

COFFEETIME IS PEACE OF MIND this would be a good title for a movie about housewives who take care of the family and never having time to take care of themselves. The only time they have a break is when they have coffee. Nobody bothers anybody when they're drinking coffee. Such break gives them peace.

I am a frequent visitor at the Barista and i love to spend hours there drinking cups of coffee. one day my mind saw a guy working on a laptop with utmost concentration, I approached him and asked what was he doing. then, he told me about this great opportunity to earn money on mturk.com Till today I thank the person as he had given me a really nice platform to earn money while working from home.

Do this as a viral Youtube Movie. Post small portions of script for creators to use. Setup dropbox for users to submit videos (as well as their posts to Youtube) so you can edit video together into short film. Give users specifications for video size/format. Create Twitter for Coffee\_Stories and hashtag #coffeestories to get word out. Create a Coffee Stories fanpage on Facebook and possibly Facebook application -perhaps something simple such as a quiz "What Coffee Story are you?" or send a Coffee Story to a friend/collect Coffee Stories. Start a Coffee Stories friendfeed.

Would make an interesting Book. Lots of people have these stories. A good name would be "Great with Coffee" or "Morning Coffee All Day Long"

A marketing strategy that keeps on giving! A) web comic / graphic novel project 1- Start with a web comic, which could be distributed digitally via mobile and online. (potential to reach millions) Leverage today's technological advances to your benefit by utilizing apple's ipod, iphone, amazons kindle, sony's mobile device, blackberry smart phones and etc. B) Create an iPHONE app / game based on your coffee stories content, offer the app / game for FREE on iPHONE, watch your traffic and sales grow! Interact with gamers by giving them the option to upload their personal story. INTERACTION IS KEY to SUCCESS! Possible Titles for your project: 1- AROMA "A Love Story" 2- My Cup of Coffee ( the story that keeps on growing ) about me: Michael bleeds creativity and runs on dreams. He is experienced in online marketing, web design, comic book production, graphic design and illustrating. Operated a start-up design and comic book production studio. You can reach him at oeurmichael@aol.com

I think Coffee Stories would be great as a movie that could have a coffee table book that would go with it. Obviously the movie could only focus on a certain amount of stories, so the book could be like a collection not seen in the movie. You could use the book as a promotional tool for the movie or vice versa..or even as a tool to build the movie. Go to different coffee houses, shops, chains and leave a book titled "Social Drinking: Stories of Life Over Coffee". The pages would be blank and the customers could then write their coffee stories. I think that the movie would be good as an indie documentary type gritty low budget flick. Kind of a one off, but the book could be built into a series, thus creating a brand and a business....website would ensue. I saw a Hit for making a website based on a subset of lifebushido...this may be exactly what I submit. Hope you like and this helps. And yes, I would love to be involved in any facet of this process. I didn't get to do the Man or Woman HIT, but I'm a man and would love to help write, produce, or act in this project. I have no idea how you could contact me so here is my email: bassguynphotochik@gmail.com name is Kevin.

Instead of a movie, why not a series of short subjects that can be played before a full-length feature and/or set up as a web series? Some of the stories could also be the basis for a short movie by themselves. A book is nice, but you can't add to it. Being able to comment would be fun.

Oh what a wonderful list of stories! I can only think of one thing that these stories would be good for and that is definitely a movie. I envision a movie in which an "enchanted" (it really isn't, which would be proven in the end, but that's what people start to think when they hear some of these stories) coffee shop changes lives--love, success, friendship, life-saving changes--all could be part of this movie. A happy movie, one that lifts the spirits of everyone who watches it, which is just what the world needs right now with all the economic woes and war going on. And as an added interest catcher, there would be a link between a lot of these people--the elderly lady who finds a winning lottery ticket finds out it was lost by her long lost love, and she ends up having a happy ending with him after all those years...I could go on, but you get the drift?? What would I like to do for this movie? I'd love to be a writer, although I have never written a thing other than assigned papers in school and college, and 10-page letters to friends. But I will say my grammar is impeccable and I'd love to try! If not, I'd be happy to be a proofreader, or, if the movie is filmed in my hometown (which has been "initiated" in the movie filming business, with another on the way), I'd be willing to be most any part of it. (So come to Grand Rapids MI when you film this movie!!) I'm retired, and looking for something exciting to be a part of! Best of luck on your endeavor. I hope you find a good use for all these uplifting stories.

yes these coffee stories can be use, we can contact & ask to any newspapers that if they print these small stories in there news paper that will be good. another thing which can be done is by making a website and uploading daily a new coffee stories ,or we can give these stories to any other famous websites to upload these on there sites daily.. I hope u will like this

I prefer books to movies because I can enjoy at my own pace, with an unlimited supply of coffee! I come from a family of coffee drinkers so we spend a fair amount of time in coffee shops. We always invent stories about the other patrons based on what we see. Title/Name: Double Double (Dunkin Donuts speak for double cream double sugar) - the premise of the book/movie/website could be chain reactions where everything starts at a coffee shop. If a movie or TV show, it could have three different storylines that start at the same shop, maybe with all three starting from the same point or intersecting at some point. Jitters - follow people's lives and see how coffee affects them i.e. the "coffee" guy (always has a cup of coffee in his hand); the regular (same time, same order, every day); the coffee klatch (a group that meets daily/weekly); the coffee snob. The Perks of Life - coffee would be incidental to this plot. Have little vignettes or shorts showing happy times and feature coffee as the connecting thread. Friends, Coffee; It's a Good Life - life lessons learned over coffee with friends.

I am a woman doing this hit. I believe there could be a movie about Coffee Stories. The whole drawn out script could take a few years. Of course I do not want to partake in

being in this movie or apart of it. I have alot of Ideas. A woman with dark brown curly hair and beautiful Hazel eyes it was one to be alone but eternally be bound together, One day that made it right The day Jewel met Kevin. The Starbucks was brewing but Only Jewel knew what made her tick and Kevin just happen to spill her Coffee over as he was taking her money at the Register. "Im so sorry forgive me." As hair brained as you are doing that I would Insist you refund my money so I can go else where. Passion and suprise would meet Jewel she just didn't know it existed a business woman that practiced law and all she knew was what was right and what was the law. This would be a good movie If it had more added to it. ID like to edit that would be fun. Instead of Coffee Stories may be "Law Stricken Love" coffee has nothing to do with it.

Please please please if you do a movie it should start off with the Squeeze song "Black Coffee in Bed. I just have visions of this guy knocking his coffee off of his end table onto his beautiful white bed while running around his apartment trying to get ready for work. Perhaps he was late due to his late night coffee date. Lol....I just think that song would be the perfect start to your coffee movie.

title of the book:-- coffee memoir title of the movie:-- coffee bite website:--  
<http://www.remembercoffee.com>

I would love to be an actor (I am a theater major) in this movie, and yes i think it should be a crowd sourced movie, tons of people shooting at various coffeeshouses around the world. The trick would be to keep people interested. There needs to be some sort of overarching story to it. I think that some of the stories from the book should be made into bigger stories that have scenes throughout the movie, while most of the stories should just happen in one scene or two. Which stories these would be would largely deepened on how they get filmed. So a team shoots a story and specifies how it can be split up into scenes and sends it in as a HIT. When all the stories come in you can put them all up and make HIT's that ask people to splice multiple stories together into dramatically pleasing wholes and post those. people continue splicing and rearranging until a movie sized chunk emerges.

Many of these stories are simple, direct, and reflect the ordinary made extraordinary. This transformation of ordinary people, places and moments into fantastic, life-changing events is the stuff of fairy tales come true. There are some tricks to using the great stories you have collected. First of all, regardless of the format, there has to be a stronger continuing thread than coffee and coffeeshops in general. The classic TV show, "Cheers" comes to mind -- there was a given place, and a core of main characters around whom everything revolved. A fundamental choice has to be made between a disparate collection of vignettes or episodes -- and these may be fabulously well told -- and a single, cohesive story. Then the frame for progressing with that choice can be established. Second, what is the goal? Is it simply to entertain, to make people laugh or smile, to convey a message, to sell a product ... or what? These stories make a great ad campaign for a single coffeeshop or chain. But most of them are also seeds of much, much larger and more important stories. There is a lot of substance here, and the real decision is whether to develop a couple of the stories intensively, or find a format that

embraces all of them extensively. All these things being said, here's what little-old-me would make of it all -- There's one word that always comes up around coffee, and that word is: "regular." "Regular" refers to the patrons, the size cup, whether there's cream or sugar, or two of these and another of that. MY "regular" is not necessarily YOUR "regular." Maybe this shop is my "regular," maybe I'm from out of town. The attention grabber in your collection is the idea that Spielberg came up with the film E.T. in a coffee shop. Is that true? It is also widely told that JK Rowling's work on Harry Potter often took place in a coffee shop. Are these tales of famous people imagining famous things true? In some sense, these are stories of regular people dreaming magical dreams. So a possible book or movie plot is to make a creative person -- a Rowling or Spielberg type -- the main character. And that character is creating their masterpiece as he or she sits a drinks their coffee. all around them, everyone else is in ad out with their own lives turning to magic in the coffee shop moments. A second possibility is really fascinating to me: A main character -- or group of them -- sets out to travel the country (or the world). Every place he/she or they go, they visit the local coffee shops. Maybe the travels are simply for the point of visiting coffeeshops. Or maybe this is a traveling group that only happens to like coffeeshops -- maybe they are an olympic team, a circus act, a team of surgeons ... maybe he is a traveling professor or she is an airplane pilot. I just heard about someone who has written a book about 52 Sundays visiting 52 different churches in a year, and the book describes the experiences. Your book would progress similarly but if it's developed as fiction, you can have the fascinating tales of the main characters interwoven with all these toher stories. Well, now I am ready to see where you go with this, and I would absolutley love to be part of it in some measure! good luck and let me know!

You are thinking up some really great ideas! When I think about your Coffee Stories vignettes, several possibilities come to mind. - How about a mini-series, based on the web, with each episode based on one of the stories. (Maybe call it Brew Bits?) - Or for the movie or television show, take an approach like the old Love Boat TV series, where several different story lines intertwined, tied together by the fact that they were happening on the ship at the same time and the crew (or, in the case of the coffee shop, the staff) provided the continuity. - Thinking about TV shows and anthologies reminds me of the old television series that had a slogan -- "There are a thousand stories in The Naked City." I'm not sure that enough people will remember that line to successfully play off of it, but it sparked a possible line: There's a lot more percolating in a coffee shop than the coffee. - Consider an Upstairs/Downstairs kind of approach, where some of the stories are about the customers and some are about the staff. - There is potential for selling this idea and the output to a coffee chain like Starbucks (which seems to be into these types of efforts with having their own CDs and books) or Caribou Coffee (which needs to come up with something to compete with Starbucks in this area). - Maybe the coffee chain would like to keep something like this going on their website, have a story of the month, and eventually develop it into a book using only incidents that occurred in their chain of shops. - Some of the stories lend themselves to poems or song lyrics. Could be an interesting theme album. - There is a new school here in Chicago -- Flashpoint Academy -- that teaches film, sound, animation and video game design. They may be interested in partnering on this as a project for their students. If you want further

information about them, just let me know. contact information is [dkmrescon@aol.com](mailto:dkmrescon@aol.com)  
Thanks for the opportunity to do some brainstorming for your effort -- and please contact me if you want to brainstorm me/as your plans move forward. Darlene